



2021 TNAHU SYMPOSIUM & Medicare Summit

August 25-27 | Nashville



2021

17th ANNUAL TENNESSEE ASSOCIATION OF HEALTH UNDERWRITERS SYMPOSIUM

Tennessee Bankers Association
Barrett Training Center
211 Athens Way
Nashville, TN 37228



Sponsor & Exhibitor Information Kit

WELCOME!

The Tennessee Association of Health Underwriters is pleased to announce that the Seventeenth Annual TNAHU Symposium scheduled for August 25-26, at Tennessee Banker Association's Barrett Training Center located at 211 Athens Way, Nashville, TN, followed by the TNAHU Medicare Summit on August 27. The Symposium has established itself as the premier professional event for the employee healthcare benefits community throughout Tennessee. From its inception, this event has attracted a following among sponsors, exhibitors and the state's top agents/brokers along with their most significant clients from all across Tennessee.

This is Your Opportunity for High Profile Recognition

Our sponsorship program offers high profile recognition for those industry leaders willing to invest in the value of the professional. Be recognized among the generous industry leaders sponsoring this event. Sponsorships at every level has been recognized as a true value proposition from approximately 20 sponsors and exhibitors who have participated year after year in this highly regarded annual event. Don't miss this chance to visit and share ideas with Tennessee's most influential agent/brokers and their top clients. To increase exhibitor activity, Symposium attendees who visit all exhibit booths will be eligible for prize drawings at the end of the Symposium. Once again, we will offer an expanded Wednesday evening Networking Social providing an even greater opportunity for you to spend time establishing and building relationships with TNAHU member agents and brokers.

Booth spaces are on a first-come, first-served basis. The last few years have been sellouts, so don't wait! To secure your exhibit space, complete the Sponsorship and Exhibit Booth Registration Form, scan and send to lwilliams.tnahu@gmail.com.

For Sponsor & Exhibitor Information Contact

Leann Williams, Executive Director, at 731-343-1695 or lwilliams.tnahu@gmail.com

Preliminary Schedule

Tennessee Bankers Association, Barrett Training Center, 211 Athens Way, Nashville, TN 37228

Wednesday, August 25, 2021

3:00 – 6:00 pm Registration and Exhibitor Set-up
6:00 – 8:00 pm Networking Social, Hospitality Rooms

Thursday, August 26, 2021

7:00 – 8:00 am Registration, Continental Breakfast in the Exhibit Hall
8:00 – 11:30 am Welcome & Sponsor Introductions
8:30 – 10:00 am General Session / Keynote Presentation
10:00 – 10:30 am Morning Break in the Exhibit Hall
10:30 – 11:30 am Concurrent Breakout Sessions (2)
11:30 – 12:30 pm Lunch in the Exhibit Hall
12:30 – 2:00 pm General Session / Keynote Presentation
2:00 – 2:30 pm Afternoon Break in the Exhibit Hall
2:30 – 3:30 pm Concurrent Breakout Sessions (2)
5:00 – 7:00 pm Networking Social, TopGolf



Friday, August 27, 2021

7:00 – 8:00 am Medicare Summit Registration, Continental Breakfast in the Exhibit Hall
8:00 – 12:00 pm Programs and Morning Break
12:00 – 1:00 pm Lunch in the Exhibit Hall
1:00 – 5:00 pm Programs and Afternoon Break



Hotel Accommodations

To be determined



Tennessee Association of Health Underwriters
2021 ANNUAL SYMPOSIUM & MEDICARE SUMMIT

Sponsorship Benefits Matrix

	Complimentary "All Access" VIP Guest Pass Registrations	6' Skirted Exhibitor Table at the Event	Ad or Logo in Event Program or Promotions	Strategic Partner Logo on the Conference Webpage	5 or 3 Minute Presentation to the Attendees	Logo on TNAHU Website Homepage for the Year
PLATINUM SPONSOR \$5,000	★6	★	★A	★	★5	★
GOLD SPONSOR \$3,500	★4	★	★A	★	★3	
SILVER SPONSOR \$2,500	★3	★	★L	★		
BRONZE SPONSOR \$1,500	★2	★	★L			
TABLE SPONSOR \$950	★1	★				

Platinum Sponsorship Opportunities

- Opening Evening Cocktail Reception, Aug. 25
- TopGolf Thursday Evening Social Event, Aug. 26

Gold Sponsorship Opportunities

- Lanyard & Badge
- Conference Tote Bag
- Symposium Luncheon, Thursday, Aug. 26
- Summit Luncheon, Friday, Aug. 27

Silver Sponsorship Opportunities

- Conference Program
- Continental Breakfast, Symposium, Thursday, Aug. 26
- Continental Breakfast, Summit, Friday, Aug. 27

Bronze Sponsorship Opportunities

- Morning Break - Symposium
- Afternoon Break - Symposium
- Morning Break - Summit
- Afternoon Break - Summit

*Presentation opportunities are strictly subject to Program Committee's review/approval and subject to availability.

Contact Leann Williams @ 731-343-1695 or lwilliams.tnahu@gmail.com



Registration Form

SPONSORSHIP AND EXHIBIT BOOTH REGISTRATION FORM

Company Name _____

Representative _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail Address _____

Level of Sponsorship:

- Presenting Sponsor - \$5,000 (includes 6 registrations)
- Gold Sponsor - \$3,500 (includes 4 registrations)
- Silver Sponsor - \$2,500 (includes 3 registrations)
- Bronze Sponsor - \$1,500 (includes 2 registrations)
- Table Sponsor - \$950 (includes 1 registration)

Will you require electricity? _____ Yes _____ No

Will you be shipping materials? _____ Yes _____ No

Will you be attending the following events?

Networking Event, August 25 _____ Yes _____ No

TopGolf Event, August 26 _____ Yes _____ No

As a sponsor/exhibitor, you receive complimentary registrations as outlined on the Sponsorship Benefits Matrix. Please provide your company's registrant names on a separate sheet including all information:

Representative _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail Address _____

PAYMENT OPTIONS:

- To pay by mail, make check payable to Tennessee Association of Health Underwriters to:
Tennessee Association of Health Underwriters
5023 Sander St.
The Villages, FL 32163
- To pay by credit card, please call Leann Williams, 731-343-1695.