



2018 NAHU LEGISLATIVE EXCELLENCE AWARD

Description: The Legislative Excellence Award honors state and local chapters that excel in legislative involvement by performing outstanding service. The State Chapter Award is based on State Chapter activity. The Local Chapter Award is based on Local Chapter activity.

A total of four legislative excellence awards will be presented. One award for state chapters with over 300 members, one award to a state chapter with 300 or less members, one award to a local chapter with over 126 members, and one award to a local chapter with 126 or less members.

The December Membership Count Report determines the size category of your chapter for this award period. In years where four or few applications are received and an application does not meet the criteria an award may not be given.

Summary of Criteria:

1. Active service of a legislative committee, including reporting to state/regional legislative chairs
2. Key Contact program to communicate with legislators
3. Sponsoring a state "Day on the Hill" or a special legislative day event
4. Strong liaison with insurance commissioner's office and state legislators
5. Involvement in the formation or continuation of a lobbyist program
6. Formation and/or support of a state PAC
7. Member support of HUPAC
8. Maintaining good relationships with local media
9. Communication to and education of the membership on legislative issues
10. Attendance at state and/or national legislative leadership workshops, NAHU Capitol Conference and regional legislative meetings
11. Having HUPAC Chair (The HUPAC Chair may also serve as the State PAC Chair)

Directions:

To submit your chapter's application, email a completed application (including scoring) and documentation to kwerner@nahu.org.

Delivery:

Please email the award application and supporting documentation to kwerner@nahu.org. Submissions received without an application will be disqualified.

Due date:

THE DEADLINE FOR RECEIPT OF THE APPLICATION AND SUPPORTING DOCUMENTATION, IS JANUARY 10, 2019.

2018 NAHU LEGISLATIVE EXCELLENCE AWARD

Association Name: _____

Submitted by: _____

Phone: _____ **Email:** _____

President's Name: _____

The following criteria, unless noted otherwise, must be met during the calendar year. **THE POINT SCORING SECTION OF THIS APPLICATION/SCORE SHEET MUST BE COMPLETED.** All submissions must include the original Application/Score sheet and all documentation and be received at NAHU's national office on or before January 10, 2019.

CRITERIA:

I. Meetings & Events

1. **State chapter** – Sponsoring a “Day on the Hill” 1x 200 pts = _____

Local Chapter – Sponsoring a Legislative Day Event 1x 200 pts = _____

(Note: Local Chapters must provide a special legislative event that is either a separate or expanded format of their regular monthly membership meeting.)

2. Registered attendees at NAHU Cap Conference (*NAHU Documented*) _____ x 25 pts = _____ (max 125 pts)

3. Hosting a chapter meeting or function that focuses on legislative/regulatory issues independent of a “Day on the Hill,” such as a CE meeting focusing specifically on legislative issues or a legislative briefing. 1 x 50 pts = _____

4. Participation of the legislative chair on NAHU's monthly Legislative Updates (*NAHU Documented*)
- Attended the regularly scheduled Legislative Updates _____ x 10 pts = _____ (max 110 pts)
- Training-specific web-view teleconference(s) 1 x 25 pts = _____

II. Legislative Committee Activity

1. Maintaining an active legislative committee 1 x 50 pts = _____

2. **State** – Regular reporting of Leg. Committee/Chair activity to Regional Legislative Chair and National Legislative Staff 1 x 50 pts = _____

Local – Participation on the State Legislative Committee 1 x 50 pts = _____

3. Interaction with the State Insurance Commissioner's office 1x 25 pts = _____

4. Interaction with State Legislators on healthcare issues 1 x 25 pts = _____

5. Hold/attend meetings with industry colleagues or health insurance coalition partners 1 x 25 pts = _____

III. Grass Roots Activity

- 1. Developed a state-level grassroots network to match active chapter members with their state legislators to serve as "key contacts" _____ 1 x 50 pts =
- 2. Use of Operation Shout for State-based issues. **(state only)** *(Select one)*
 - 1 state-based campaign 1x 15 pts = _____
 - 2 state-based campaigns 1x 30 pts = _____
 - 3 or more state-based campaigns 1x 50 pts = _____
- 3. Full or Part-Time AHU State Lobbyist Program **(state only)** 1 x 50 pts = _____
- 4. Involvement in the formation or support of State PAC **(state only)** 1 x 25 pts = _____
- 5. Member support of HUPAC *(NAHU documented)* *(Select one)*
 - 5% support 1 x 10 pts = _____
 - 6-10% support 1 x 20 pts = _____
 - 11-20% support 1 x 30 pts = _____
 - 21%+ support 1 x 40 pts = _____

IV. Public Relations/Communications

- 1. Developing local media exposure on legislative issues by press releases to newspapers, letters to editor, articles in business publications, etc. _____ x 10 pts = _____ (max 50 pts)
- 2. Holding press conference with local media involvement 1 x 25 pts = _____
- 2. Radio/TV appearances on health care issues 1 x 25 pts = _____
- 3. Quarterly legislative communication sent to all chapter members 1 x 50 pts = _____

V. Other:

- 1. Attendance at Congressional In-District Town Hall Meetings 1 x 10 pts = _____
- 2. Other special legislative activity or involvement _____ x 10 pts = _____ (max 50 pts)
- 3. HUPAC Chair serves on Board of Directors 1 x 50 pts = _____

TOTAL APPLICATION POINTS DETERMINED BY CHAPTER _____

BONUS POINTS:

Please do not complete this section.

Organization of documentation, design and appearance of the award submission:

Excellent = 50 points _____ Good = 25 points _____ Fair = 10 points _____

TOTAL APPLICATION POINTS _____