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Eugene Starks Elected as NAHU Secretary

Small Business Owner & Partner at Benefit Administration Services Accepts Nomination to NAHU Board of Trustees

(Jackson, MS) – Eugene Starks was elected as Secretary to the National Association of Health Underwriters (NAHU) Board of Trustees at their Annual Convention in Orlando, FL.

Starks' mission is to give individual members the tools they need to build strong local chapters that will create the solid foundation NAHU needs to deliver on national issues.

"NAHU is excited to welcome Eugene to our Board of Trustees," said Janet Trautwein, CEO of NAHU. "NAHU is concerned with any initiatives that add to the rising cost of health insurance policies, and we feel confident that Eugene will help us educate consumers and legislators so that healthcare policy directly reflects the best interests of all Americans."

He believes in the importance of empowering NAHU members with actionable tools and knowledge to increase their ability to emerge as leading employee benefits professionals.

"NAHU's ability to enact change in Washington starts with its members across the country," said Starks. "NAHU is the preeminent association of employee benefits professionals in the country, but there is an untapped market of both benefits specialists and D.C. decision-makers who need to hear NAHU's message."

Starks is a partner with Benefit Administration Services, Ltd., a full-service employee benefits TPA, consulting, and brokerage company. In 2014, Starks and his business partners launched the Acuity Group, an agency that focuses on integrating benefit administration technologies across the entire human resources and employee benefit spectrum. He merged his independent employee benefits brokerage and consulting company, Starks & Company, Inc., with BAS in 2007.

Prior to accepting the nomination to NAHU's Board of Trustees, Starks most recently served as the national chairman of NAHU's nonpartisan political action committee, HUPAC, where he was responsible for raising over a million dollars in the last election cycle. Starks also served as president of the Mississippi Association of Health Underwriters and president of the Jackson Association of Health Underwriters. He was also the chairman of the Mississippi Association of Self-Insurers where he runs CSIHP, a training and certification program for self-funded health plan administrators and brokers.

Starks attained his bachelor's degree in political science from the University of Southern Mississippi, and is a graduate of the United States Chamber of Commerce Institute of Organization Management.

The National Association of Health Underwriters represents more than 100,000 professional health insurance agents and brokers who provide insurance for millions of Americans. NAHU is headquartered in Washington, DC. For more information, visit our web site at www.nahu.org.

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