

**NATIONAL ASSOCIATION OF HEALTH UNDERWRITERS  
POLICY & PROCEDURES**

<b>POLICY TITLE:</b>	August/September HIU Magazine Cover
<b>CLASSIFICATION:</b>	Communications
<b>POLICY NUMBER:</b>	95-02-C
<b>DEPARTMENT COORDINATOR:</b>	C.E.O./Executive
<b>MOTION:</b>	Steve Selinsky
<b>SECONDED:</b>	David Saltzman, RHU
<b>DATE SUBMITTED (INITIAL):</b>	February 12, 1995
<b>DATE APPROVED:</b>	May 14, 2007
<b>AMENDED:</b>	August 20, 2012
<b>SUNSET DATE:</b>	2019

**PURPOSE:** To establish a tradition for the cover of the HIU magazine (August/September issue) to feature the recipient of the Gordon Memorial Award.

**POLICY:** The annual August/September issue of HIU magazine shall feature the Gordon Memorial Award winner.

**PROCEDURES:** HIU editor will coordinate cover with Gordon Memorial Award Committee Chairperson for cover feature in August.

**FINANCIAL IMPACT:** None.