



## NAHU Region II Leadership Conference

August 3-4, 2017

Hotel Du Pont, Wilmington, Delaware

### Sponsorship Opportunities

#### Presenting Sponsor \$3,750

- Double booth space with preferred location
- A ten (10) minute speaking opportunity at podium during Opening Remarks and Welcome
- Your organization's logo on front cover of event program
- Verbal and Printed Recognition as Presenting Sponsor of Conference
- On screen visual image of your organization's logo on main stage during break periods
- Twelve (12) attendee registrations for the 2 day conference – a \$780 value. Can be used for your organization's employees or invited guests
- Two (2) complimentary Hotel Rooms at Conference Hotel – a \$350 value.
- Opportunity to provide promotional item for event gift bags to be presented to each attendee at registration
- Access to Attendee contact list
- Sponsor recognition at podium
- Recognition of sponsorship on web pages dedicated to Region II Conference on NAHU.org
- Banner display at Conference
- Recognition of sponsorship on conference program
- Speaking Opportunity at Podium at sponsored activity
- Reserved table for company attendees at General Sessions
- Speaking Opportunity (Podium) at General Sessions
- Company logo on Attendee name badge holders

#### Platinum Sponsor \$2,000 2 Available

- Double booth space with preferred location
- Eight (8) attendee registrations for the 2 day conference – a \$520 value
- One (1) complimentary Hotel Room at Conference Hotel
- Speaking Opportunity to introduce the ***Insurance Commissioner Panel Presentation or Legislation & Libations*** segment
- Banner/signage display during sponsored segment
- Opportunity to provide promotional item for event gift bags to be presented to each attendee at registration
- Verbal and Printed Recognition as Platinum level Sponsor
- On screen visual image of your organization's logo on Main stage during break periods
- Access to Attendee contact list

**Gold Sponsor      \$1,500      3 Available**

- Double booth space
- Verbal and Printed Recognition as Gold level Sponsor
- On screen visual image of your organization's logo on Main stage during break periods
- Six (6) attendee registrations for the 2 day conference – a \$390 value
- Opportunity to make welcoming remarks for your organization during either lunch 8/3, 8/4 or breakfast on 8/4
- Opportunity to provide giveaway for attendee gift bags
- Access to Attendee contact list

**Silver Sponsor      \$1,250**

- Single booth space
- Verbal and Printed Recognition as Gold level Sponsor
- On screen visual image of your organization's logo on Main stage during break periods
- Four (4) attendee registrations for the 2 day conference – a \$260 value
- Opportunity to provide giveaway for attendee gift bags
- Access to Attendee contact list

**Bronze Sponsor      \$950**

- Single booth space
- Verbal and
- Two (2) attendee registrations for the 2 day conference – a \$130 value
- Access to Attendee contact list

**Patron Sponsor      \$500**

- One (1) attendee registration for the 2 day conference – a \$65 value
- Printed Recognition as Patron level Sponsor
- Access to Attendee contact list

***Additional Sponsorship Opportunities:***

**Cocktail Hour Sponsor      \$1000**

- Two (2) attendee registrations for the 2 day conference – a \$130 value
- Banner/signage display at Cocktail Hour

**Gift Bag Sponsor      \$750**

- Two (2) attendee registrations for the 2 day conference – a \$130 value
- Your Organization's color logo on front of gift bags to be distributed to all attendees upon registration check in
- Opportunity to provide promotional item for event gift bags to be presented to each attendee at registration

***For more information please contact***

***Erica Hain, Region II Vice President at [ehain@keystoneinsgrp.com](mailto:ehain@keystoneinsgrp.com) or***

***Karen Weinlader Mardis, GPAHU Executive Director, at [kwmardis@gpahu.net](mailto:kwmardis@gpahu.net)***