



National Association of Health Underwriters

Sponsor and Exhibitor Invitation

NAHU's 77th Annual Convention



June 24-27, 2007
Hyatt Denver Convention Center

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HRAnswerLink, Inc.
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IAC/Group Link/Fringe Benefits/HPA
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Exhibitor Information



Application

The terms and conditions set forth on the back of the application contain important information regarding the relationship between NAHU and your company. Please read this information carefully before completing the application form. This form must be completed and signed by your company's official representative in order to be processed.

Exhibit Space Selection and Assignment

Exhibit booths are assigned on a first-paid, first-served basis. NAHU makes every effort to accommodate your booth choices. However, this is not always possible. For optimal space assignment, send your contract with payment in full as soon as possible along with your preferred booth choices. *Please note that Aisle 400 is reserved for sponsors.*

Exhibitor Service Kit

The exhibitor service kit will be available four weeks before the show opens. This kit contains information on show services, labor rates, drayage/freight handling rates. Any questions you have concerning these services should be directed to Freeman Exhibitor Services at (303) 320-5100 or FreemanDenverES@freemanco.com.

NAHU Contact for Exhibit Information

Exhibit Coordinator
Telephone (703) 276-0220 • Fax (703) 841-7797
E-mail: exhibits@nahu.org

Rules and Regulations

Exhibit regulations are outlined on the back of the exhibit space application. Please read the exhibit terms carefully. It is important that your on-site company representatives be fully aware of exhibit conditions and general information that affects the operation of exhibits.

Important Restrictions

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hyatt Denver Convention Center, its owners or managers that result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless Hyatt Denver Convention Center, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from, out of, or by reason of any accident or bodily

injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees that arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

Exhibit Space Fee

\$2,400 per booth (add \$100 for corner booth)

Payment in full is required, with a completed application, to reserve exhibit space.

Exhibitor Registration and Move-In

Saturday, June 23, from 10:00 a.m. to 6:00 p.m.

Exhibit Hours

Sunday, June 24, from 11:45 a.m. to 2:00 p.m.

Sunday, June 24, from 6:00 p.m. to 7:30 p.m.

Monday, June 25, from 9:30 a.m. to 12:00 p.m.

Tuesday, June 26, from 8:00 a.m. to 9:30 a.m.

Move-Out

Tuesday, June 26, beginning at 9:30 a.m.

Included in Booth Fee

- ◆ NAHU Exhibitor Service Kit
- ◆ Listing in convention Show Daily
- ◆ Advance show promotion by NAHU
- ◆ Two complimentary registrations per 8' x 10' booth (*Note: Registrations do not include the Awards Breakfast and Gordon Award Dinner.*)
- ◆ Open invitation to attend all educational programs (except HSA Certification)
- ◆ NAHU discounted hotel rates and air fares
- ◆ One complimentary booth identification sign showing your company name and booth number
- ◆ General exhibit hall cleaning
- ◆ Standard table and two chairs
- ◆ Standard draped booth
- ◆ Booth and aisle carpeting

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June 24 – June 27, 2007

Hyatt Denver Convention Center

ENTRANCE

801	702	701	602	601	502	501	402	401	302	301	202	201	102
803	704	703	604	603	504	503	404	403	304	303	204	203	104
805	706	705	606	605	506	505	406	405	306	305	206	205	106
807	708	707	608	607	508	507	408	407	308	307	208	207	108
809	710	709	610	609	510	509	410	409	310	309	210	209	110
811	712	711	612	611	512	511	412	411	312	311	212	211	112
813	714	713	614	613	514	513	414	413	314	313	214	114 NAHU 20'	
815	716	715	616	615	516	515	416	415	316	315	216	16'	

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Every effort has been made to ensure the accuracy of all information contained on this floor plan. However, no warranties either expressed or implied are made with respect to this floor plan. If the location of building columns, utilities or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations.