

# Exhibitor Application and Contract

NATIONAL ASSOCIATION OF HEALTH UNDERWRITERS ANNUAL CONVENTION & EXHIBITION

Denver, CO June 24-27, 2007

Mail completed form with payment in full to:  
Exhibit Coordinator  
NAHU  
2000 N. 14th Street, Suite 450  
Arlington, VA 22201

Type this application, completing all sections, sign and return. Either enclose a check made payable to NAHU or include credit card information.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Key Contact Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Fax

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Company's Primary Line of Business

## Rental Fee

Exhibit space rental fee is \$2,400 — \$100 additional for a corner space.

Full payment is due with application. All applications must include a check or credit card information to receive a booth assignment. Any faxed orders must include credit card information to hold your space assignment.

## Preferred Location

Locations, rental fees and dimensions are shown in the prospectus. Exhibit hall layout is subject to change at the discretion of NAHU. Please choose several locations in different areas of the exhibit hall. Please note that booths in aisle 400 are reserved for sponsors.

Have you ever exhibited with NAHU before?  Yes  No

We want a corner booth.  Yes  No

We are applying for (number of) \_\_\_\_\_ booth(s).

Enter booth number choices from the floor plan.

First # \_\_\_\_\_ Second # \_\_\_\_\_

Third # \_\_\_\_\_ Fourth # \_\_\_\_\_

Fifth # \_\_\_\_\_ Sixth # \_\_\_\_\_

**Payment by:** (Please check the appropriate box.)

\_\_\_\_\_ Check (Payable to NAHU)

Credit Card:  MasterCard  Visa  AmEx  Discover

\_\_\_\_\_  
Card # Exp. Date

\_\_\_\_\_  
Cardholder's Signature Amount

Locate our exhibit NEAR (list company names):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Locate our exhibit AWAY FROM (list company names):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Program Listing and Sign Information

Company name: List name exactly as it should appear in the program and on your booth sign.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone (toll-free, if you have one) Fax

We agree to abide by all rules and regulations governing the convention, as printed in the sponsors and exhibitors prospectus and this application. Acceptance of this application by the National Association of Health Underwriters constitutes a contract.

\_\_\_\_\_  
Authorized By (Please Print) Date

\_\_\_\_\_  
Authorized Signature

# Exhibitor Rules and Regulations

Companies participating in the 2007 National Association of Health Underwriters (NAHU) Convention and Exhibition at the Hyatt Denver hereby agree to conform to the following rules and regulations:

**EXHIBIT MOVE-IN AND MOVE-OUT** • Exhibit personnel will be allowed to set up on Saturday, June 23, 2007, from 10:00 a.m. until 6:00 p.m. All exhibits must be set up by 8:00 a.m. on Sunday, June 24. Exhibitors must pack and move out materials no sooner than 9:30 a.m. and no later than noon on Tuesday, June 26, 2007.

**ELIGIBILITY** • Companies whose proposed exhibit of products or services conforms with the purposes of the NAHU Convention will be eligible to apply for booth space. NAHU reserves the right to reject or dismiss any exhibit deemed undesirable.

**PROTECTION OF THE EXHIBIT FACILITY** • Nothing shall be tacked, posted on, nailed or otherwise attached to the walls, floors or other parts of the exhibit hall or furniture. Any damage caused to the facility or furnishings will be billed to the exhibitor. Packing, unpacking and assembly of materials may be done only in designated areas and in conformity with the directions of the exhibit manager, Hyatt Denver, or convention decorator.

**DEFAULT OCCUPANCY** • All exhibitors must be set by 8:00 a.m. on Sunday, June 24. Any exhibitor failing to occupy space by the appointed hour is not relieved of the obligation to pay for such space at the full rental price, but NAHU has the right to utilize such spaces to eliminate blank space in the exhibit hall.

**SECURITY, LIABILITY AND INSURANCE** • The exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save the Hotel, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents. The exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage. Small and easily portable articles should be properly secured or removed after exhibition hours. Security provided by NAHU and Hyatt Denver shall be deemed purely gratuitous on their part and shall in no way be construed to make NAHU and Hyatt Denver liable for any loss or inconvenience suffered by the exhibitor. NAHU shall not be liable for any failure to deliver space to any exhibitor who has contracted for exhibit space under the terms of this agreement if nondelivery is due to any of the following causes: destruction of or damage to the building or the exhibit areas by fire or act of God; terrorist acts; strikes; the authority of law; or any cause beyond its control. NAHU will, however, in the event it is not able to hold an exhibit for any of the above named causes, reimburse exhibitors pro-rata on any rental fee paid, less any and all legitimate expenses incurred by NAHU for advertising, administration and similar related costs.

**STAFFING OF BOOTHS** • As a courtesy to attendees, and as an added security measure, we require that each booth be occupied by a member of the exhibiting company at all times when the exhibition is open.

**CARE AND USE OF SPACE** • The exhibitor must, at his/her expense, maintain in good order the space for which the exhibitor has contracted. Material shall be shown only in the official area designated by NAHU. Neither exhibitors nor non-exhibiting companies will be allowed to show films or display products or services in suites or other areas during the NAHU Convention in competition with exhibitors in the Exhibit Hall. Products or literature may be distributed ONLY from within the rented space. Exhibit booths may not be sublet or shared without written permission of NAHU. No food or beverages may be served in your booth without written permission from NAHU.

**CONFLICTING MEETING AND SOCIAL FUNCTIONS** • To ensure maximum participation in all NAHU activities, exhibiting companies may not schedule meetings or social functions that would encourage the absence of attendees or exhibitors from official functions.

**FIRE REGULATIONS** • In accordance with regulations of the local fire department, explosives or combustible materials are not to be displayed. This includes gas, paint, propane, alcohol, turpentine, chemicals, etc. All materials used in the construction of exhibit booths must be non-flammable. No open flames are allowed. All aisles and exits must be kept clear, clean and free from obstructions to comply with fire regulations.

**SIZE, HEIGHT LIMITATIONS** • Each booth space will be 8' deep by 10' wide. Out of consideration for your neighboring exhibitors, no solid exhibit construction will be permitted to exceed 42" in height except in the rear three feet of the booth. For example, in a standard 8' x 10' booth, any construction above 42" must begin 5' back from the aisle.

**CANCELLATION** • Booth cancellations will be honored until April 27, 2007, with a partial refund. A \$100 service charge will be deducted from the refund for each 8' x 10' booth. Refunds on cancellations after April 27, 2007, will be made only if NAHU's exhibit space is sold out and the canceled space can be resold. Any space not claimed or occupied for which special arrangements have not been made by 8:00 a.m. on Sunday, June 24 will not be refunded.

These regulations are imposed to ensure the maximum success and safety of the NAHU Convention, not only for NAHU, but for all exhibiting companies. Any exhibitor violating the regulations may be asked to remove their exhibit immediately with no refund of rental fee.