



FOR IMMEDIATE RELEASE
June 28, 2023

Press Contact:
Kelly Loussedes, SVP Public Relations
kloussedes@nabip.org or 202.595.3074

Thomas Harte and David Mordo Receive NABIP's Highest Honor *Gordon Memorial Award Recognizes Industry's Person of the Year*

Washington, DC -- The National Association of Benefits and Insurance Professionals (NABIP) honored Thomas Harte and David Mordo as recipients of the Harold R. Gordon Memorial Award this week at the association's 93rd Annual Convention in New Orleans, Louisiana.

Awarded annually to the industry's "Person of the Year," the Harold R. Gordon Memorial Award is NABIP's highest honor. Winners are selected by a committee of past recipients based on the contributions they have made to the health insurance industry.

"After the pandemic prevented us from presenting this prestigious award for a few years, I feel particularly grateful to honor two recipients who embody visionary leadership and steadfast commitment to bettering the health insurance industry," said Janet Trautwein, CEO of NABIP.

"For more than twenty years, Tom has worked relentlessly to grow the association," Trautwein said. "His hard work and passion have inspired countless members to step up and become leaders within the industry. Though he never seeks recognition for his accomplishments, he is incredibly deserving of this award."

When Tom served as president of the association in 2013 and 2014, the industry was trying to deal with all-new employer and individual mandates. Tom confidently led the association and was a very visible proponent of private health insurance and the great work that benefits professionals do every day. During this time, Tom appeared on many media outlets and made it clear that consumers and businesses struggling with health insurance should turn to our professional members. He also represented the association multiple times before Congress.

Before his national leadership roles, Tom served as legislative chair and president of the New Hampshire state chapter. Because of all his efforts, he received the chapter's top honor, the Sanders Award. Tom's company, Landmark Benefits, was named Business of the Year by *Business New Hampshire Magazine*.

Perhaps most indicative of Tom's character, however, is his work for the Make-A-Wish Foundation. For 20 years, he has hosted events to benefit Make-A-Wish, raising almost a million dollars to positive impact the lives of children.

"Tom embodies the role of selfless leader, one who would make Harold R. Gordon proud," added Trautwein. "He is a friend to all and a committed leader who always puts others before himself. His dedication to improving this association and his community has served as an inspiration to everyone who knows him."

David Mordo is this year's second deserving recipient.

"Dave has been a member of our association since 1999 and has educated, inspired and helped thousands of members during that time," said Trautwein.



"Dave is a visionary and a transformative leader. He has spearheaded countless positive changes within the industry that have benefited agents and brokers and the consumers they serve. Dave is never complacent. He has an unrelenting drive to better his community and his industry."

Dave has served as secretary, vice president, president, legislative chair, PAC chair, program chair and education chair for his local chapter, Monmouth Ocean. At the state level, he spent many years the state's legislative chair and helped establish the state's PAC, as well as the very successful State of the State annual event. He is a recipient of the NJAHU Board of Directors Award and the state's highest honor, the Lou Mattei Memorial Award.

"Mordo has been an instructor for many certification courses and has created several for the association," added Trautwein. "He is a tireless advocate for the role of benefits advisors, and his lobbying skills have helped his state and national association immensely.

"In all of his endeavors for the association and industry, Dave is known for his pragmatism and diplomacy. He is the voice of reason when debates become contentious, and a friend to everyone in the industry. He leads by example and builds up others so that they may become leaders too.

"As a role model for leaders in the industry and community, Dave could not be more deserving of this award," Trautwein said. "He has taught us to never settle for less than the best and never be afraid to think outside the box. The insurance industry would not be the same without his vision and forward thinking."

###

About the National Association of Benefits and Insurance Professionals

NABIP is the preeminent organization for health insurance and employee benefits professionals, working diligently to ensure all Americans have access to high-quality, affordable healthcare and related benefits. NABIP represents and provides professional development opportunities for more than 100,000 licensed health insurance agents, brokers, general agents, consultants and benefit professionals through more than 200 chapters across America.