



**NOMINATION FORM**

**Nominee's Name:** Russell Lee Rice

**Nominee's Address & Phone Number:** 210-602-9386

8830 Buckskin Drive

Boerne, TX 78006

**Nominator's Name (Print):** Caroline Hesseltine

**Nominator's Signature:** *Caroline Hesseltine*

**Nominator's Address & Phone Number:** 210-415-8181

8573 Rolling Acres Trail

Fair Oaks Ranch, TX 78015

Please make a copy for your records and email the application form and supporting documentation and testimonials to [awards@NABIP.org](mailto:awards@NABIP.org).

Rules:

1. Nomination form must be accompanied by a supporting statement detailing the accomplishments of the candidate. Be sure to supply information on present and former positions, including the individual's connections with health insurance, educational background and degrees, special honors and membership and positions held in organizations. Most importantly, please provide specific accomplishments that in your opinion entitle your candidate to this prestigious award.
2. Nominations without supporting statements will not be considered by the Harold R. Gordon Committee.

**Due date:**

**THE DEADLINE FOR RECEIPT OF SUBMISSION AND SUPPORTING DOCUMENTATION IS MAY 8.**

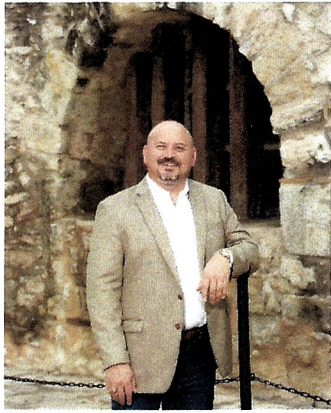
Rusty Rice

I have known Rusty for many years we go way back to when he first joined the San Antonio Chapter. I am a past President of this chapter and he came along several years after my term. I knew right away how excited he was about our organization. He was a huge supporter of everything we did. He went on to be President of the Texas Chapter & then Regional VP. He then worked his way up the National Board. All the way he has always been very committed to the Association and still is to this day. He is the recipient of the Hollis Roberson Award from the Texas Association.

I always say that I felt like I adopted him as my Underwriter son. I think I can consider myself as one of his mentors.

I cannot think of anyone who deserves this honor more than he does. His pleasant personality draws in all those who know him. He is still promoting our Association to this day. I am proud to nominate him for this prestigious award.

Caroline Hesseltine



Rusty entered the insurance industry in 1993 after a 12-year career in the grocery industry. He has been a member of NAHU since 1998 and immediately became involved serving various committee roles for his local chapter in San Antonio including president in 2005. For his efforts he was awarded the chapters Underwriter of the year in 2007 and the Dave Clark Lifetime Achievement Award in 2010. Rusty also served at the state level becoming President in 2009 when the chapter won numerous awards. For his efforts he was awarded the NAHU Distinguished Service Award and NAHU Presidential Citation. In 2012 Rusty was presented the Shirley Hutzler Legislative excellence Award for his legislative achievements. He is also a recipient of the Ken Martin Excellence in Communication Award. In 2016 Rusty Received the highest honor bestowed upon a member to Texas, the Hollis Roberson Award.

Rusty has been at the forefront of legislation at both the local, state and national level attending every TAHU Legislative day and Capitol Conference since 2004. He was also a panelist in, then, Governor Perry's Think Tank meeting regarding healthcare options and trends for Texas. He was also a guest speaker in a mock congressional hearing of a joint effort of the Austin Community College District and the University of Texas. In 2010 Rusty

also testified with Beth Ashmore in front of the Texas Senate Commission on the State Affairs regarding the role of the insurance agent and the value they bring to public they serve.

Rusty has also taught over 150 hours of Healthcare reform CE classes to association chapters, employer groups, their clients and the general public.

In 2013 Rusty was elected by the membership to serve as the NAHU Regional Vice President followed by Secretary, Vice President, President Elect and served as President of NAHU in 2018-2019.

Rusty is a Regional Account Executive as well as a Regional Product Specialist at Avesis Incorporated a National Vision, Dental and Hearing Company owned by Guardian. He travels the country educating Brokers and the Guardian sales team on vision insurance trends, latest industry developments and product designs. His role is vital to the growth of Guardians full benefit package development process. He is also responsible for group sales in TX, OK, LA, MS and AR. IN 2022 Rusty was named the Avesis National Sales Director responsible for sales in Texas and overseeing sales rep production nationwide

Rusty Lives in Boerne Texas with his Wife Lori, an insurance agent, and their 2 sons, Quinten and Skyler. Rusty's Daughter Morgan lives in Temple with her husband Derrick and Daughter Brazley and son Ledger.