### Russell Lee Rice

#### **POSITIONS HELD**

#### San Antonio Association of Health Underwriters (SAAHU)

2001-2002	Public Service Chair
2002-2003	First Vice President
2003-2004	President Elect
2004-2005	President
2004-2005	Tech/Web Chair
2004-2005	Awards Chair
2005-2006	Immediate Past President
2006-2007	Trustee
2007-2008	Trustee
2008-2009	Tech/Web Chair
2008-2009	Trustee
2009-2010	Trustee Emeritus
2010-2011	Legislative Chair
2011-2012	Legislative Chair
2012-2013	Trustee Emeritus
2013-2014	Trustee Emeritus
2014-2015	Trustee Emeritus / Special BOT Liaison
2015-Present	Trustee Emeritus

#### Texas Association of Health Underwriters (TAHU)

2004-2005	Chapter President
2005-2006	Retention Chair
2006-2007	2 <sup>nd</sup> Vice President
2006-2008	1st Vice President
2008-2009	President Elect
2009-2010	President
2010-2011	Immediate Past President
2011-2012	Trustee
2012-2013	Trustee
2013-2014	Trustee
2014-2015	Trustee Emeritus, Industry Relations Chair
2015-2016	Trustee Emeritus, Federal Legislative Chair
2016-2017	Trustee Emeritus, Federal Legislative Chair

#### National Association of Health Underwriters (NAHU)

2011-2012	Media Relations Committee representing Region VI
2012-2013	Region VI Vice President
2013-2014	Region VI Vice President
2014-2015	Legislative Council – Working group on Staffing & PEOs, Industry Culture Task
	Force
2015-2016	NAHU Secretary
2016-2017	NAHU Vice President
2017-2018	NAHU President Elect

#### **YEARS OF SERVICE**

#### National Association of Health Underwriters (NAHU) Annual Convention & Exhibition

Alternate Delegate for SAAHU
Delegate for SAAHU
Delegate for SAAHU
Delegate for SAAHU
Delegate for TAHU
Alternate Delegate for SAAHU
Delegate for TAHU
Delegate for SAAHU
Delegate for NAHU
Delegate for NAHU
Delegate for Panhandle AHU
Delegate for NAHU
Delegate – NAHU Past President
Delegate -NAHU Past President (virtual)
Delegate – NAHU Past President

### National Association of Health Underwriters (NAHU) Capitol Conference

2004	Washington, DC
2005	Washington, DC
2007	Washington, DC
2009	Washington, DC
2010	Washington, DC
2011	Washington, DC
2012	Washington DC
2013	Washington DC
2014	Washington DC
2015	Washington DC
2016	Washington DC
2017	Washington DC
2018	Washington DC
2019	Washington DC
2020	Washington DC
2021	Virtual

#### Washington DC

#### National Association of Health Underwriters (NAHU) Future Leaders Forum

2005	Washington DC
2009	Washington, DC
2012	Washington DC
2013	Washington DC
2014	Washington DC
2015	Washington DC
2016	Washington DC
2017	Washington DC
2018	Washington DC
2019	Washington DC

#### Texas Association of Health Underwriters (TAHU) Region V & VI Leadership Conference

2004	New Orleans, LA
2005	San Antonio, TX
2006	Corpus Christi, TX
2007	Little Rock, AR
2008	New Orleans, LA
2011	New Orleans, LA
2012	St. Louis MO
2013	New Orleans, LA
2014	Tulsa, OK
2015	Fort Worth
2016	Chicago Il, Combined Region III & VI
2017	Scottsdale AZ, Combined Region 6 & 7
2018	New Orleans LA, Combined Region 5 & 6
2019	Nashville TX, Combined Region 5 & 6
2020	Cancelled – Virtual

### Texas Association of Health Underwriters (TAHU) Annual Convention

2001	San Antonio, TX
2002	Austin, TX
2003	Fort Worth, TX
2004	Corpus Christi, TX
2005	Sugarland, TX
2006	Dallas, TX
2007	Galveston, TX
2008	El Paso, TX
2009	Dallas, TX
2010	Houston, TX
2011	San Antonio
2012	Corpus Christi

2013	Fort Worth, TX
2014	San Antonio, TX
2015	Houston TX
2016	Fort Worth TX
2017	Houston TX
2018	San Antonio TX
2019	Dallas TX
2020	Virtual
2021	Austin TX
2022	Fort Worth TX

#### Texas Association of Health Underwriters (TAHU) Day at the Capitol

2004	Dallas, TX
2005	Austin, TX
2006	Dallas, TX
2007	Austin, TX
2008	Dallas, TX
2009	Austin, TX
2010	Austin, TX
2011	Austin TX
2012	Austin TX
2013	Austin TX
2014	Austin TX
2015	Austin TX
2016	Austin TX
2017	Austin TX
2018	Austin TX
2019	Austin TX
2020	Virtual
2021	Virtual
2022	Austin TX

#### **AWARDS**

#### San Antonio Association of Health Underwriters (SAAHU)

2005	NAHU Public Service Award
2007	Underwriter of the year
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2009 Dave Clark Lifetime Achievement Award

# Texas Association of Health Underwriters (TAHU)

2003	Public Service Award
2010	Ken Martin Excellence in Communications
2011	Shirley Hutzler Legislative Excellence Award
2016	Hollis Roberson Award

#### National Association of Health Underwriters (NAHU)

2009	Distinguished Service Award

2009 Presidential Citation

## **NAHU Recognitions**

NAHU F	<u>Recognitions</u>
2004	Triple Crown Recipient – Q4
2005	Triple Crown Recipient – Q2
2005	Chapter Awards Under Rusty's SAAHU Leadership
	Pacesetter Award
	Public Service Award
	Large Chapter Membership Gain Award
	Overall Membership Champion Award
2007	Leading Producers Round Table (LPRT) – Golden Eagle Carrier Rep
2008	Leading Producers Round Table (LPRT) – Golden Eagle Carrier Rep
2009	Triple Crown Recipient – Q1
2009	Leading Producers Round Table (LPRT) – Golden Eagle Agency
2010	Leading Producers Round Table (LPRT) – Golden Eagle Carrier Rep
2010	Triple Crown Recipient – Q4
2010	Chapter Awards under Rusty's TAHU Leadership
	Landmark Award
	Website Award
	Media Relations Award
	Legislative Excellence
	Blue ribbon of Excellence
	Most New Members – Large Chapter
2011	Triple Crown Recipient 0 Q3
2011	Leading Producers Round Table (LPRT) – Golden Eagle Carrier Rep
2012	Triple Crown Recipient
2012	Leading Producers Round Table (LPRT) – Golden Eagle Carrier Rep
2013	Triple Crown Recipient – Q2
2013	Leading Producers Round Table (LPRT) – Golden Eagle Carrier Rep
2014	Triple Crown Recipient – Q3
2014	Leading Producers Round Table (LPRT) – Golden Eagle Carrier Rep
2015	Leading Producers Round Table (LPRT) – Golden Eagle Carrier Rep
2016	Leading Producers Round Table (LPRT) – Golden Eagle Carrier Rep
2017	Leading Producers Round Table (LPRT) – Golden Eagle Carrier Rep
2018	Leading Producers Round Table (LPRT) – Lifetime & Qualifying Golden Eagle Carrier Rep
2020	Leading Producers Round Table (LPRT) – Lifetime & Qualifying Golden Eagle Carrier Rep
2021	Leading Producers Round Table (LPRT) – Lifetime & Qualifying Golden Eagle Carrier Rep
2022	Leading Producers Round Table (LPRT) – Lifetime & Qualifying Golden Eagle Carrier

# **Presentations**

1-27-2010	Selling Vision Insurance Plans – Delta Dental Idaho
2-13-2010	Mock Senate Hearing on Healthcare Reform – Austin Community College and
	the University of Austin
2-23-2010	Senate Committee on State Affairs – The Role and Importance of the Broker in
	the HealthCare delivery system
3-3-2010	San Angelo Chapter Start-up HC Reform with Implementation Timeline
3-4-2010	LAHU – HC Reform with Implementation Timeline & Radio Interview
3-12-2010	AAHU – Capital Conference Wrap Up Presentation
4-8-2010	PAHU - HC Reform with Implementation Timeline

4-16-2010	CBAHU - HC Reform with Implementation Timeline & Radio Interview
4-21-2010	SAAHU – HC Reform with Implementation Timeline
6-10- 2010	FWAHU – The Role and Importance of the Broker in the HealthCare delivery system
6-21-2010	Mullen Pension & Benefits – School Districts - HC Reform with Implementation Timeline
9-15-2010	DAHU - HC Reform with Implementation Timeline
10-26-2010	Chase Bank of Midland Bankers & Customers - HC Reform with Implementation Timeline
10-26-2010	Chase Bank of Odessa Bankers & Customers - HC Reform with Implementation Timeline
11-9-2010	CBAHU - HC Reform with Implementation Timeline
1-5-2011	Midland Chamber of Commerce – Healthcare Legislative Forum – Keynote
	Speaker & KWEX TV Interview on HC Reform
2-02-2011	Waco Chamber of Commerce - HC Reform with Implementation Timeline
3-9-2011	HOTAHU - HC Reform with Implementation Timeline
3-21-2011	San Antonio Lege Publication – Released to all local legislators with feedback
3 21 2011	from employers on the Affordable Care Act implications
7-15-2011	ETAHU - HC Reform with Implementation Timeline
9-1-2011	Society of Financial Professionals - HC Reform with Implementation Timeline
9-9-2011	HOTAHU – Ethics the NAHU Way
5-18-2012	KRV Radio Interview – HC Reform
8-28-2012	IBTX – San Antonio Employers - HC Reform with Implementation Timeline
8-29-2012	IBTX – Dallas Employers - HC Reform with Implementation Timeline
11-12-2012	EPAHU - HC Reform with Implementation Timeline
11-16-2012	HOTAHU - HC Reform with Implementation Timeline
2-6-2013	TEXOMA AHU - Ethics the NAHU Way
2-12-2013	ETAHU - HC Reform with Implementation Timeline
2-14-2013	AAHU - Ethics the NAHU Way
3-27-2013	IBTX – San Antonio Employers - HC Reform with Implementation Timeline
3-28-2013	IBTX – Dallas Employers - HC Reform with Implementation Timeline
4-12-13	CBAHU - HC Reform with Implementation Timeline & Ethics the NAHU Way
4-23-2013	Mullen Pension & Benefits – School District HC Reform and the impact in TRS ActiveCare
5-17-2013	ETAHU - Ethics the NAHU Way
6-11-2013	Pete Jaramillo Insurance Services HC Reform event – UHC Call Center,
	Harlingen Texas
6-12-2013	RGV Employee Benefits of Texas HC Reform Event – Harlingen TX Chamber of Commerce
8-15-2013	Tulsa AHU Luncheon – HC Reform course
8-29-2013	San Antonio AHU – Ethics the NAHU Way
9-5-2013	Lubbock AHU – HC Reform Course
9-11-2013	El Paso AHU – HC Reform Course
9-12-2013	Fort Worth AHU – HC Reform Course
9-25-2013	IBTX – San Antonio Employers - HC Reform with Implementation Timeline
9-26-2013	IBTX – Dallas Employers - HC Reform with Implementation Timeline
11-5-2013	Hill Country Human Resource Management Association – HC Reform with
	Implementation timeline
01-5-2014	Panhandle AHU – Ethics the NAHU Way
2-18-2014	Austin AHU – Ethics the NAHU Way
4-16-2014	San Antonio AHU – Ethics the NAHU Way

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9-10-2014	El Paso AHU - Ethics the NAHU Way
9-26-2014	Corpus Christi AHU - Ethics the NAHU Way
1-8-2015	Attended the Texas Public Policy Foundation Meeting representing TAHU
1-21-2015	HC Reform Update – Mullen Pension & Benefits  Attended the NATEA Houston Symmosium to another according to broading
3-31-2015	Attended the NAIFA Houston Symposium to speak regarding co-branding Associations
4-15-2015	Los Angeles AHU – Spoke as a candidate for NAHU Secretary
4-17-2015	East Texas AHU – Spoke as a candidate for NAHU Secretary
4-21-2015	North Carolina AHU - Spoke as a candidate for NAHU Secretary
4-23-2015	Alabama AHU - Spoke as a candidate for NAHU Secretary
4-30-2015	South Mississippi AHU - Spoke as a candidate for NAHU Secretary
4-12-2015	Louisiana AHU - Spoke as a candidate for NAHU Secretary
4-14-2015	Austin AHU - Spoke as a candidate for NAHU Secretary
4-15-2015	East Texas AHU – Ethics the NAHU Way
4-18-2015	California AHU Legislative Day - Spoke as a candidate for NAHU Secretary
4-20-2015	Benefits Selling Expo – Attended as a candidate for NAHU Secretary
6-2-2015	Colorado AHU - Spoke as a candidate for NAHU Secretary
7-23-2015	San Antonio AHU – Ethics the NAHU Way
8-6-2015	Lubbock AHU – Ethics the NAHU Way
8-15-2015	Region VI Meeting – How to be a NAHU Leader
10-16-2015	South Texas AHU – Ethics the NAHU Way
12-10-2015	Austin AHU – Ethics the NAHU Way
12-10-2015	Austin AHU – National Legislative Update CE 1 HR
2-5-2016	Texas AHU Leadership Meeting – Update on NAHU Products
2-11-2016	Fort Worth AHU - Update on NAHU Products
2-16-2016	Houston AHU - National Legislative Update CE 1 HR
3-1-2016	Wichita Falls AHU - National Legislative Update CE 1 HR
3-29-2016	Dallas AHU Symposium - National Legislative Update CE 1 HR
4-8-2016	South Texas AHU - National Legislative Update CE 1 HR
4-28-2016	Heart of Texas AHU - National Legislative Update CE 1 HR
4-28-2016	Heart of Texas AHU – Ethics the NAHU Way CE 2 HR
5-23-2016	Frost Insurance Ethics the NAHU Way CE 2 HR
5-25-2016	El Paso AHU – National Legislative Update CE 1 HR
6-7-2016	Wortham Insurance - Ethics the NAHU Way CE 2 HR (2 classes)
6-8-2016	Wortham Insurance - Ethics the NAHU Way CE 2 HR
6-9-2016	Catto & Catto Insurance - Ethics the NAHU Way CE 2 HR
6-15-2016	San Antonio AHU - Ethics the NAHU Way CE 2 HR
6-17-2016	East Texas AHU – National Legislative Update CE 1 HR
7-12-2016	Corpus Christi AHU – National Legislative Update CE 1 HR
8-2-2016	Region 3 & 6 Meeting – The value of membership
8-9-2016	Medicare Summit, Pala California – NAHU Medicare Legislative Update and the
9 25 2016	value of membership
8-25-2016	San Antonio AHU Medicare Boot Camp - NAHU Medicare Legislative Update
10-7-2016	and the value of membership
10-7-2010	Los Angeles AHU Medicare Summit - NAHU Medicare Legislative Update and
11 14 14	the value of membership  Northwest Vista Callege Ethics in the hyginess world. How to even in hyginess
11-16-16	Northwest Vista College – Ethics in the business world. How to excel in business
3-9-17 3-28-17	Lubbock AHU – NAHU Legislative Update Dallas AHU – NAHU Legislative Update
3-28-17 4-5-17	Austin AHU – The Future of NAHU
4-3-17 4-28-17	TAHU Convention – The Future of NAHU
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5-10-17	Metro Detroit AHU – Medicare and NAHU
5-19-17	East Texas AHU - The Future of NAHU
7-19-17	Dallas Texas AHU - The Future of NAHU
9-17-17	Florida AHU - The Future of NAHU
10-13-17	Coastal Bend AHU – NAHU Legislative Update
10-14-17	Asian Chamber of Commerce – Conducted board training
2-7-18	Catto & Catto Insurance Agency – Ethics the NAHU Way
4-10-18	Lubbock AHU – The Future of NAHU
4-12-18	Austin AHU – The Future of NAHU
4-20-18	East Texas AHU – NAHU Legislative Update
5-8-18	Special Insurance Services CE Day – Ethics the NAHU Way
6-2-18	Region 5&6 Conference – The Future of NAHU
6-15-18	Jackson AHU – The Future of NAHU
7-10-18	Corpus Christi AHU – NAHU Presidents Presentation
7-17-18	Frost Insurance Houston – Ethics the NAHU Way
7-20-18	East Texas AHU - NAHU Presidents Presentation
7-24-18	Region 8 Meeting - NAHU Presidents Presentation
8-2-18	Region 2 Meeting - NAHU Presidents Presentation
8-6-18	Region 3 Meeting - NAHU Presidents Presentation
8-23-18	Southern California Medicare Summit - NAHU Presidents Senior Product
	Presentation
9-7-18	South Texas AHU - NAHU Presidents Presentation
9-11-18	Florida AHU - NAHU Presidents Presentation
9-21-18	Los Angeles/Ventura County Medicare Summit - NAHU Presidents Senior
	Product Presentation
9-27-18	Detroit AHU Medicare Summit - NAHU Presidents Senior Product Presentation
1-8-19	Corpus Christi AHU – Ethics the NAHU Way
3-14-19	Oklahoma City AHU – Single Payer Presentation
3-22-19	South Carolina AHU Medicare Summit - NAHU Presidents Senior Product
	Presentation
3-28-19	Alaska AHU - NAHU Presidents Presentation
4-1-19	North Carolina AHU - NAHU Presidents Presentation
4-5-19	Western North Carolina AHU - NAHU Presidents Presentation
4-11-19	Alabama AHU - NAHU Presidents Presentation
4-17-19	Los Angeles AHU - NAHU Presidents Presentation
4-24-19	Idaho AHU - NAHU Presidents Presentation
4-26-19	Texas AHU - NAHU Presidents Presentation
4-30-19	Baltimore AHU - NAHU Presidents Presentation
5-2-19	Arizona AHU Expo – Ethics the NAHU Way
5-3-19	Region 5&6 Leadership Meeting - NAHU Presidents Presentation
5-7-19	New Jersey AHU - NAHU Presidents Presentation
5-14-19	Nevada AHU - NAHU Presidents Presentation
6-4-19	Colorado AHU - NAHU Presidents Presentation
6-11-19	Virginia AHU - NAHU Presidents Presentation
7-17-19	Dallas AHU – NAHU Presidents Presentation
8-26-19	Tulsa AHU Medicare Summit - Medicare and NAHU
8-27-19	Phoenix AZ Medicare Summit - Medicare and NAHU
1-20-21	Idaho AHU – Ethics the NAHU Way – 3 Hrs
4-26-21	Marsh Wortham – Ethics the NAHU Way
5-12-21	Colorado AHU – Ethics the NAHU Way – 3 Hrs
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7-14-21	Corpus Christi AHU – Ethics the NAHU Way

5-18-22	South Texas AHU – Vision Care Basics
5-19-22	Austin AHU – Vision Care Basics
6-9-22	Fort Worth AHU - Vision Care Basics
6-14-22	Lone Star Chapter - Vision Care Basics (virtual)
6-15-22	San Antonio AHU – Vision Care Basics
8-11-22	OKC AHU – Facilitated Strategic Plan Meeting
8-16-22	Houston AHU – Vision Care Basics
8-17-22	DAHU Luncheon – Parliamentarian for the DAHU Membership meeting
8-18-22	Austin AHU – 3hr Ethics the NAHU Way
8-26-22	East Texas AHU – Vision Care Basics
9-9-22	South Texas AHU – Vision Care Basics
9-20-22/23	Brown & Brown Office – 3hr Ethics the NAHU Way – 4 classes
11-30-22	Brown & Brown Office – 3hr Ethics the NAHU Way
Upcoming	
1-18-23	Dallas AHU – Vision Care Basics
1-26-22	Catto & Catto Insurance San Antonio – 3hr Ethics the NAHU Way

#### **NAHU Accomplishments**

Vision 2020 with Jim Stenger and Mike Embry

Visited 48 chapters during Presidency

Established the Futures Task Force which played a vital role in charting our future for vision

Revitalized the NAHU App as a source of information and income Helped to solidify our future in the Medicare Agent market by expanding Medicare Symposiums LPRT – Lifetime Golden Eagle Carrier Rep – 16 years