

PROPOSED BYLAWS CHANGE

The Board of Trustees recommends a bylaws change effective July 1, 2021 to allow alternative dues payment models.

Article VIII-Board of Trustees, Section 2(A) would be amended to read as follows:

A. The Board of Trustees shall establish and define policies, set and review budgets and have full administrative authority in all matters of the association. The Board of Trustees shall also have the authority to establish, modify and manage alternate dues models consistent with the organizational and financial needs of the organization while preserving individual membership.

Rational for the Bylaws Change

The proposed change in our bylaws has followed a deliberate and thorough review of the needs of our members in various types of practice settings. We have observed that members who work in an agency setting in particular may be more likely to become members if dues are collected in a way that is simpler and more predictable for the agency.

Over the past year the NAHU staff and board of trustees has conducted pilot projects to test whether alternative models can be effective in increasing membership and association revenue while making dues payments simpler, more affordable and more predictable for participating agencies. We have found that we are able to increase the number of NAHU members, increase both dues and non-dues revenue both from dues, and increase engagement in association activities by participating agencies. **We have been able to achieve this without reducing state and local dues payments to chapters.**

In the midst of its discussion on this proposal, here are key points for NAHU members and delegates to consider about this recommendation from the Board of Trustees:

- Increased membership numbers allow us to be more effective on a legislative and regulatory basis.
- Increased revenues allow us to bring more value to every member.
- More membership participation from each agency results in greater participation in events and professional development at both the national and chapter level.
- Having a better balance of revenue sources for the association ensures that NAHU has a strong foundation for long-term success.
- We have an important obligation to our members and our staff to provide stability, and this proposed change is an essential element of a long-term plan for NAHU and its work for our profession, now and into the future.