

NOMINATION FORM

NAHU 2019 - HAROLD R. GORDON MEMORIAL AWARD

Nominee's Name: David Mordo

Nominee's Address & Phone Number:

26 Kennedy Court
North Middletown, NJ 07748
732-688-3595

Nominator's Name (Print): Annette Bechtold

Nominator's Signature: 

Nominator's Address & Phone Number:

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Cleveland, GA 30528
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Nomination and Supporting Information

It is my privilege and pleasure to nominate David Mordo to be the recipient of the 2019 Harold R. Gordon Memorial Award as health insurance industry person of the year.

Dave's impressive resume begins in 1985 exceling in his role as a health insurance broker and compliance guru. Beginning his long service with the National Association of Health Underwriters (NAHU) and the New Jersey Association of Health Underwriters in 1999, Dave's contributions include various state leadership roles including secretary, vice president, president, and committee chair for HUPAC, programs, legislative, and education. Likewise, his roles at the national level include legislative council and its chair, LPRT, working groups, finance committee member and advisor to the Board of Trustees as member of the governance committee.

The vast experience, dedication and participation in NAHU and NJAHU committees, and his volunteer and appointed leadership roles provide an amazing track record, which, by themselves, qualify Dave for this outstanding award. However, when considering an honor of this magnitude, passion, motivation, and heart are the difference between a nominee and a true honoree.

The remainder of my offering demonstrates this heart, this passion to do more, to be more, and to continue to help all of us achieve more. Although most of this is from one member's perspective, I know and see that others share this same experience and sentiment.

Entering the NAHU committee world can be a little intimidating. There are many people with tremendous experience, long tenure, and deep relationships. In a vast organization, it is sometimes hard to find your place. Although NAHU is a place where you can work with others to achieve great thing with great people, but the real belonging to this organization comes from the connections and relationships you make with the people who are NAHU. One such person is David Mordo.

As Martin Luther King, Jr. said, "The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy." From my first

encounters, Dave's willingness to speak up, respectfully, and take a stand for what is right...to bring up sensitive issues in a productive manner, continues to impress all those around him. Always passionate and courageous, his ability to introduce sensitive topics and get them out on the table for discussion spurs on many productive conversations.

Dave's background, local political activity, and industry experience speak for themselves, but what makes him stand out is his focus on people. Whether it's clients who are not receiving the right benefits or services, unjust charges and expenses, agents and brokers who the system impedes as they support their clients and fight for their livelihood, or his friends facing life's challenges, Dave is right at the front, standing out, stepping up, and making a difference.

In my time with the Legislative Council, Dave's mentorship and friendship has been invaluable. Reaching out to check in and make sure things are okay, understanding the issues, having the opportunities to move forward, and offering his time to assist makes all the difference. A year into it, my daughter's cancer diagnosis was emotionally and logistically challenging. Never far, Dave would call often just to say "hi" and check on me and my daughter and offer a hand. To think someone, I had known only a short time would take that kind of interest is special and rare.

To this day, he still checks up on both of us. That's why, when you look around, he is never alone. It's because he's the real deal, authentic and loyal and people know and gravitate to him. He epitomizes everything about NAHU and what we're here for. To advocate for others. It's more than just the head, it's the heart that drives everything and makes the difference. Dave is part of the heartbeat of this organization and for that reason, I respectfully nominate David Mordo for the Harold R. Gordon Memorial.

Respectfully submitted,

A handwritten signature in cursive script that reads "Annette Bechtold". The signature is fluid and connected, with a large initial "A" and "B".

Annette Bechtold