

April 1, 2019

To: NAHU Awards Committee  
Washington, D.C.

From: Robert C. Tretter  
NAHU Past President 1999  
NAHU Gordon Award Recipient 2005

Subject: Testimonial/Support Letter for Rick Rebel for Gordon Memorial Award

I have been asked to write a letter in support of Rick Rebel as the 2019 Harold R. Gordon Memorial Award recipient. The recipient of the award is someone who has made contributions above and beyond the call of duty without a goal of personal gain. That sentence describes the professional life of Rick Rebel, and I can think of no better candidate than Rick.

I am sure the nomination form will have all of Rick's accomplishments while a member of NAHU, both at the federal level and state/local level. What I hope to give you is a more personal side of Rick and his passion with NAHU.

For many years Rick was THE voice in Legislative affairs with NAHU. He knew his stuff, and was a tremendous resource for many NAHU members, his clients (and their employees), and in the Oregon statehouse and the offices of Oregon Senators and Representatives in Washington DC. I believe the reason for that is the fact that Rick treated everyone he met with respect, and that came across in his dealings with them. He was fair, he was respectful, and he was informed.

I personally conducted many Leadership Conferences across the U.S. with Rick. We had a great time with all the NAHU members we met, and more importantly, we were thrilled that we were helping with the future leaders of NAHU. Rick was a natural at this, and his stories and comments had long term effects on many who heard them. He believed in, and committed to, outstanding service to his clients. He also believed that you were not a professional unless you belonged to NAHU.

Rick loved NAHU. He made sure everyone he met – his clients, his Representative or Senator, and those in the health insurance industry – knew about NAHU and the great work it was doing.

Rick couldn't attend any Capitol Conferences or Annual Conventions after 2011 due to business and personal commitments, so he may be a bit out of the member's minds. Add to that he sold his agency and was working for them as a consultant until his untimely death after a short bout with cancer.

For his contributions to NAHU and to the health care and health insurance industry, I believe that Rick Rebel is an outstanding and very worthy choice for this year's Gordon Memorial Award recipient.

Thank you.

Robert C. Tretter  
1998-99 NAHU President  
2005 Harold R. Gordon Memorial Award Recipient