

Value of the Health Insurance Agent/Broker

Thought-leadership



- Help attract top talent and retain employees
- Increase engagement
- Mergers and acquisitions
- Improve operating margins
- Eliminate confusion
- Long-term wellness initiatives

Strategy and Analytics



- Provide custom solutions
- Individualize plans
- Tax avoidance & saving money
- Enrollment enhancements
- HR administration
- Create custom benefits

Education and Compliance



- Legislative and regulatory issues
- Advocate on behalf of employers and employees regarding health care issues

Connecting Health and Wellbeing



- Effective communications
- EAP-mental health-social determinates of health
- Improve productivity and wellbeing