**Marketing In a Healthcare Setting**

Plans/Part D sponsors may not conduct sales activities, including sales presentations, the distribution of marketing materials, and the distribution and collection of enrollment forms in healthcare settings, except in common areas. Common areas in a healthcare setting include, but are not limited to: common entryways, vestibules, hospital or nursing home cafeterias, and community, recreational, or conference rooms. Restricted areas generally include, but are not limited to: exam rooms, hospital patient rooms, treatment areas where patients interact with a provider and his/her clinical team and receive treatment (including dialysis treatment facilities), and pharmacy counter areas (where patients interact with pharmacy providers and obtain medications).