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## **NAHU Announces Redesigned Website Launch**

*The new website provides users with a more modern design, improved navigation and enhanced features*

(Washington, D.C.) – Today, the National Association of Health Underwriters (NAHU) launched a redesigned website, [www.nahu.org](http://www.nahu.org), and invites visitors to explore its responsive layout and features. The website provides an ultimate user-friendly experience with improved navigation and functionality that allows members to have full access to the benefits it offers.

The refreshed website contains a strategic layout of well-organized section placements to display all of NAHU's benefits, resources and association information. It also provides a seamless navigation to guide members effortlessly access the tools and training necessary to deal with complicated compliance issues and help consumers locate a health insurance agent in their area to assist them with selecting a healthcare plan that is right for them.

"We are excited about our website launch and the robust information it provides. This redesign allows NAHU the opportunity to strengthen and modernize how we represent and promote our association to our members, legislators, consumers and the media," said Janet Trautwein, CEO of NAHU.

Created with the user-experience in mind, the site includes many new features to help users to quickly and easily navigate the site, locate member tools and stay informed on NAHU initiatives. New features include:

- **Accessibility on all devices:** desktop, mobile and tablets.
- **Legislative section** will contain highlights of NAHU's congressional testimonies and other great resources for members, media and legislators to access.
- **Search functionality to locate page content** through descriptive tags, authors, and dates.
- **Prominent LTC and Medicare portals** for health insurance agents and brokers to access and gain knowledge of those practice areas.
- **Events section with a calendar displayed by type and region** of upcoming events, including classroom professional development courses, member-exclusive compliance corner webinars, and national, regional and state conferences.
- **Share content on your social media platforms** directly from the website.

*The National Association of Health Underwriters represents 100,000 professional health insurance agents and brokers who provide insurance for millions of Americans. NAHU is headquartered in Washington, DC. For more information, please call Kelly Loussedes at 202-595-3074 or email [kloussedes@nahu.org](mailto:kloussedes@nahu.org).*

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