



# Why Support Our Industry

The National Association of Health Underwriters (NAHU) represents more than 100,000 licensed health insurance agents, brokers, consultants and benefit professionals through more than 200 chapters across America. NAHU members service the health insurance needs of large and small employers as well as people seeking individual health insurance coverage.

NAHU recently asked Carrier Representatives from across the country why it is important to them to be a member.

## LEGISLATIVE ADVOCACY

NAHU's legislative efforts educate officials on both the federal and state levels about the healthcare system and the vital role of the health insurance agent as a consumer resource and advocate. Through a network of key contacts, NAHU cultivates relationships that allow members to clarify issues before bills are written and votes are taken.

*"The legislative information on healthcare reform and other issues keeps me in the know and up to date on the latest in the industry. I also receive top notch industry news, education, networking and we have a loud voice in Washington. I am a member for the preservation of our industry."*

–Iowa Carrier Rep



## PROFESSIONAL DEVELOPMENT

The new PPACA certification course, professional designation courses, online resources and conferences are just a few ways NAHU helps members develop professionally as well as personally. Local chapters also host regular meetings where continuing education opportunities are provided.

*"I am able to expand my skills and knowledge for personal and career advancement."*

–Illinois Carrier Rep

## NETWORKING

Interacting with other insurance professionals may be the most beneficial aspect of NAHU membership. Being able to reach out to other professionals, ask questions, meet sales representatives and learn about products are all invaluable opportunities that membership provides. NAHU also offers online networking resources that connect members across the country.

*"Every time you have face to face time with brokers/agents in our industry, it only helps strengthen the relationship."*

–North Carolina Carrier Rep

*"As a carrier rep, I think it would be fair to ask agents why they would support a carrier that does not support their association."*

## INFORMATION RESOURCES

All NAHU members receive a customized daily update of all the top insurance news stories of the day. Members also have access to our Compliance Corner, a members-only portal of information and resources on healthcare reform.

*"As a member I continue to be in the know and I am up to speed with my agents and what challenges they are facing in the industry."*

–Michigan Carrier Rep

For more information, go to [www.nahu.org](http://www.nahu.org)