

Create Your Brokers Making a Difference Email Widget

NAHU's key message is to promote the value of the agent. Who better to share the impact you've made than your clients? The Brokers Making a Difference (BMD) Widget is the perfect way to encourage your clients to submit stories and have them attest to the value you've delivered as their broker. Simply download the widget to your email signature and let it promote itself!



Download widget from NAHU website and save it as a JPEG to your desktop.



In Microsoft Outlook, click FILE, OPTIONS, MAIL and SIGNATURES in the third section.



In your signature, click on the location where you want the widget to appear.



Click the picture icon. Locate the widget from your desktop folder. Click INSERT.



The widget will be inserted in your signature at the location where you clicked.



Next, click on the widget to link it to the story submission page, then...



Click the globe icon, indicating hyperlink.



Add <http://www.nahu.org/media/tools/BMD/story.cfm> into the address section.



Click "OK". Click "OK" once more. Then.....You're all set!

For more information, contact ReDonah Anderson at randerson@nahu.org.