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Email Subject: Letter to the Editor

Hi,

I'm submitting the following letter on behalf of the CEO of the National Association of Health Underwriters, Janet Trautwein. Is there any chance you might be able to run it?

Best,
Kelly

Kelly Loussedes
National Association of Health Underwriters
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Dear Editor,

A recent column from Omaha employee benefits broker Scott Stevens offered five "misconceptions" surrounding the Affordable Care Act ("Misconceptions cloud understanding of Affordable Care Act," September 29). As Scott no doubt knows firsthand, licensed agents and brokers can help consumers avoid those misconceptions -- and save money in the process.

Agents have distinguished themselves as authorities on the healthcare law. According to the Kaiser Family Foundation, 83 percent of agents report that they're well versed in the Affordable Care Act.¹

Access to agents is also linked to lower health costs. A recent study from the University of Minnesota found that premiums were 13 percent lower in counties with higher populations of brokers.²

Sincerely,

Janet Trautwein
Executive Vice President and CEO
National Association of Health Underwriters
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¹ <http://kaiserfamilyfoundation.files.wordpress.com/2013/01/8321-f.pdf>

² http://articles.washingtonpost.com/2013-08-22/national/41435388_1_small-firms-small-employers-brokers