

2024 ANNUAL CONVENTION

NABIP



PIONEERING  
THE POSSIBLE WITH  
PURPOSE

ANNUAL CONVENTION  
2024

JUNE 22-25  
CHICAGO



# 2024 ANNUAL CONVENTION SCHEDULE

## FRIDAY, JUNE 21

9 am - 5 pm 2023-24 Board of Trustees Meeting

Comiskey  
West Tower  
Concourse Level

9 am - 5 pm Attendees arrive beginning today! No official NABIP Activities today.  
**CHOOSE CHICAGO!**

## SATURDAY, JUNE 22

8 am - 3:30 pm Registration is Open  
10 am - 2 pm - Credentialing

Crystal Foyer  
West Tower,  
Lobby Level

8 am - 3:30 pm Region 3 and 5 Leadership Summit

Regency AB  
West Tower,  
Ballroom Level

8 am - 3:30 pm Not involved in a specific meeting today? **CHOOSE CHICAGO!**  
▶ Be back at 4:30 pm for the official conference opening in the exhibit hall

4 pm Wellness Event "Walk the Chicago Riverwalk"

4:30 - 6 pm Welcome Reception with Sponsors/Exhibitors in the NABIP Marketplace  
▶ Sponsored by **Take Command Health**

Riverside West  
East Tower,  
Exhibit Level

8 - 10 pm NABIP PAC, Fun & Frivolity Committee and DEIB Committee Annual Convention  
Kickoff Party at Howl at the Moon Dueling Piano Bar - **Included in your registration**

26 W Hubbard St,  
Chicago

10 pm **CHOOSE CHICAGO!**

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# SUNDAY, JUNE 23

7 am - 4 pm Registration is Open  
11:30 am - 1 pm - Credentialing

**Crystal Foyer**  
West Tower,  
Lobby Level

7 am Yoga in Exhibit Hall

7:30 - 8:30 am Breakfast with Sponsors/Exhibitors in NABIP Marketplace

**Riverside West**  
East Tower,  
Exhibit Level

9 am - 5 pm NABIP PAC Concierge Lounge Open

**Comiskey**  
West Tower,  
Concourse Level

8:30 am - 12 pm General Session including Big Stage Speakers  
▶ **Troy Cook, *Learnings in Navigating Adversity***  
▶ **Dethra Giles, *"CEO Maker," Reimagining Your Journey to Success***

**Crystal Ballroom**  
West Tower,  
Lobby Level

12 - 3 pm Lunch with Sponsors/Exhibitors in the NABIP Marketplace  
▶ **NEW Extended Hours!**

**Riverside West**  
East Tower,  
Exhibit Level

2 - 5 pm Awards Ceremony, NABIP PAC Parade of Checks and Town Hall Meeting

**Crystal Ballroom**  
West Tower,  
Lobby Level

6 - 9 pm LPRT Event at Nitti's Supper Club at Harry Caray's *(by invitation only)*

9 pm **CHOOSE CHICAGO!**

# MONDAY, JUNE 24

7 am Yoga in Exhibit Hall

7:30 am - 2 pm Registration is Open  
10 am - 12 pm; 1 - 4 pm - Credentialing

**Crystal Foyer**  
West Tower,  
Lobby Level

7:30 - 8:45 am Breakfast with Sponsors/Exhibitors in the NABIP Marketplace

**Riverside West**  
East Tower,  
Exhibit Level

8 - 8:45 am Membership Committee meeting *(get breakfast in the Exhibit Hall first)*

**Columbian**  
West Tower,  
Concourse Level

9 am - 5 pm NABIP PAC Concierge Lounge Open

**Comiskey**  
West Tower,  
Concourse Level

9 - 10:45 am General Session including Big Stage Speakers  
▶ **Hugh O'Toole, *Empowering Employers through Health Equity Plan Design***  
▶ **Lester Morales, *Health Benefits with a PURPOSE: Structuring Health Plans so Everyone Wins!***

**Crystal Ballroom**  
West Tower,  
Lobby Level

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**11 - 11:45 am** Regional Meetings

<b>Region 1:</b> CT, ME, MA, NH, NY, RI, VT	<i>Atlanta</i>
<b>Region 2:</b> DE, MD, VA, NJ, PA	<i>Toronto</i>
<b>Region 3:</b> IL, IN, KY, MI, OH, WV	<i>Acapulco</i>
<b>Region 4:</b> MN, IA, NE, ND, SD, WI	<i>New Orleans</i>
<b>Region 5:</b> AL, FL, GA, MS, NC, SC, TN	<i>Regency A</i> <i>West Tower,</i> <i>Ballroom Level</i>
<b>Region 6:</b> AR, KS, LA, MO, OK, TX	<i>Regency B</i> <i>West Tower,</i> <i>Ballroom Level</i>
<b>Region 7:</b> AZ, CO, ID, MT, NM, UT, WY	<i>Regency C</i> <i>West Tower,</i> <i>Ballroom Level</i>
<b>Region 8:</b> AK, CA, HI, NV, OR, WA	<i>Regency D</i> <i>West Tower,</i> <i>Ballroom Level</i>

**11:45 am - 3 pm** Lunch with Sponsors/Exhibitors in the NABIP Marketplace  
▶ **NEW Extended Hours!** *Riverside West*  
*East Tower,*  
*Exhibit Level*

**1 - 1:30 pm** Social Media Training *Regency A*  
*West Tower,*  
*Ballroom Level*

**1:45 - 2:30 pm** Professional Development Sessions:  
**BREAKOUT SESSION 1**

- ▶ **Running Your Business: Equity in the Workplace – Benefit Bilingual Translation** *Regency A*  
*West Tower,*  
*Ballroom Level*
  - ▶ Ruby Ulloa and Luis Suarez
  - ▶ Rosario Avila
- ▶ **Trending Challenges/The Human Factor: The Impact of Perimenopause Symptoms on Quality of Life** *Regency B*  
*West Tower,*  
*Ballroom Level*
  - ▶ Karinn Glover, MD
- ▶ **Pioneering: Medical Expense Reimbursement Plans** *Regency C*  
*West Tower,*  
*Ballroom Level*
  - ▶ Jennifer Berman  
*Sponsored by NonStop Health*
- ▶ **Beyond Status Quo: Impact of Health Payment Accounts on Employee Behavior, Access to Care and Value** *Regency D*  
*West Tower,*  
*Ballroom Level*
  - ▶ Laura Cave  
*Sponsored by Gravie*
- ▶ **Medicare Matters: The Future of Medicare** *Crystal Ballroom*  
*West Tower,*  
*Concourse Level*
  - ▶ Tony Merwin  
*Sponsored by AgencyBloc*

# MONDAY, JUNE 24

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2:45 - 3:30 pm Professional Development Sessions:

## **BREAKOUT SESSION 2**

- ▶ **Running Your Business: M&A & Me: Can I? Should I? What's Best For Me?** *Regency A*  
West Tower,  
Ballroom Level
  - ▶ Chuck Goldblum and Kenny Helfer
  - Moderated by Dan Mangus
- ▶ **Trending Challenges/The Human Factor: Be the Change! Mental Health Advocacy Training for Advisors & Acct Mgrs.** *Regency B*  
West Tower,  
Ballroom Level
  - ▶ Dede Kennedy
  - Sponsored by MassMutual*
- ▶ **Pioneering: Technology and AI, the Power Duo that will Transform Employee Benefits, HR Administration and Employee Experience** *Regency C*  
West Tower,  
Ballroom Level
  - ▶ Carla Adams
  - Sponsored by isolved*
- ▶ **Beyond Status Quo: Wholistic Solutions for Small Businesses** *Regency D*  
West Tower,  
Ballroom Level
  - ▶ Mark Bellman, Erin Duffy, Erin Isaac, Jim Schuerman, and Tiffany Stiller
  - Moderated by Michael Patton, *Excel Health*
- ▶ **Medicare Matters: Structuring and Preparing Your Agency for Transition** *Crystal Ballroom*  
West Tower,  
Concourse Level
  - ▶ Mike Mathweg

3:45 - 4:30 pm Professional Development Sessions:

## **BREAKOUT SESSION 3**

- ▶ **Running Your Business: M&A & Me: One Mentor is Not Enough** *Regency A*  
West Tower,  
Ballroom Level
  - ▶ Susan Combs
- ▶ **Trending Challenges/The Human Factor: Resilience and Avoiding Burn-out** *Regency B*  
West Tower,  
Ballroom Level
  - ▶ Cori Moyes
- ▶ **Pioneering: Precision Medicine** *Regency C*  
West Tower,  
Ballroom Level
  - ▶ Art Taft, Lena Chaihorsky, John Fox, MD, and Ira Klein
- ▶ **Beyond Status Quo: Four Industry Trends Redefining the Health Broker Role** *Regency D*  
West Tower,  
Ballroom Level
  - ▶ Nelson Griswold

6 - 6:30 pm Friends of Bill W

*Gallery 4  
Boardroom*  
West Tower,  
Concourse Level

6 pm Reception for Gordon Attendees

*Crystal Foyer*  
West Tower,  
Lobby Level

6 pm Soaring Eagle/Past Presidents/Gordon Recipients Reception

*Comiskey*  
West Tower,  
Concourse Level

7 - 11 pm Gordon Dinner including Award Presentations and Great Gatsby-Themed Speakeasy Ball  
▶ Sponsored by **Excel Health Plans**

*Crystal Ballroom*  
West Tower,  
Lobby Level

# TUESDAY, JUNE 25

8 - 9 am Credentialing

*Crystal Foyer*  
West Tower,  
Lobby Level

9 - 10:30 am Big Stage Speakers  
▶ Marty Makary, *Disruptive Innovations In Medicine*

*Crystal Ballroom*  
West Tower,  
Lobby Level

10:30 am - 12 pm House of Delegates/Voting/Swearing in of New NABIP President

*Crystal Ballroom*  
West Tower,  
Lobby Level

12 pm Departure - Safe travels home!

12 - 2 pm 2024-25 Board of Trustees Meeting

*Comiskey*  
West Tower,  
Concourse Level